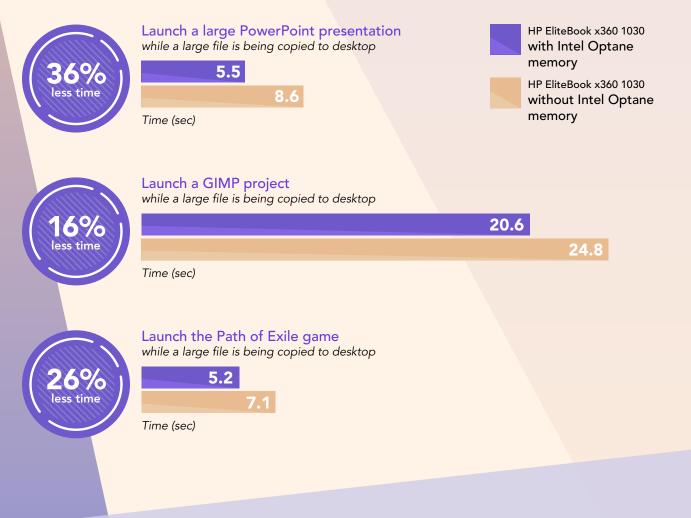


HP EliteBook x360 1030: Faster multitasking with new Intel Optane memory

Intel Optane Memory H10 with Solid State Storage enabled this HP notebook to launch projects and apps faster than the same notebook without the technology

> We tested a pair of HP EliteBook x360 1030 notebooks: one with Intel® Optane[™] memory, and the other without. Launching projects and apps while the system copied a large file to the desktop took less time on the HP EliteBook x360 1030 with Intel Optane memory. For better performance in these types of multitasking scenarios, consider Intel Optane memory.



Intel Optane Memory H10 with Solid State Storage

Intel Optane memory is a fusion of storage and memory technology that Intel claims can boost system responsiveness. According to the Intel website, Intel Optane offers "low latency and high performance...delivering fast boot and application launch[.]" Intel positions this storage/memory product to cater to the needs of a wide audience of "gamers, media and content creators, everyday users, and professionals."*

To learn more, visit https://www.intel.com/content/www/us/en/products/docs/memory-storage/optane-memory/optane-memory-h10-solid-state-storage-brief.html.

Learn more at http://facts.pt/eLPfXpr



*"Intel Optane Memory H10 with Solid State Storage," accessed July 7, 2020, https://www.intel.com/content/www/us/en/ products/docs/memory-storage/optane-memory/optane-memory-h10-solid-state-storage-brief.html.

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